

STF Event and Advocacy Ideas

Remember: creative new ideas are key to successful advocacy!

Education and Awareness Raising:

- Guest speakers and experts' briefings at special assemblies or day-long forums
- STF presentation to student body
- STF student delegations to school advisory meetings or classes
- Film screenings with speakers
- Flyers, posters, banners, electronic billboards
- Art contests on campus and online
- Class presentations with PowerPoint or Prezi
- Photo Exhibits on campus and online
- All-Campus Tent Event
- Presentation on UDHR, CRC, or other international treaty
- Surveying students about knowledge on human rights
- Photo-taking event
- Simulations
- Articles, letters, Op-Eds in school and local newspapers, radio and TV
- Campaign slogans or images drawn in chalk
- YouTube videos
- Facebook, tumblr, and twitter posts
- STF newspaper columns
- STF Podcasts
- STF PSAs
- STF blogs
- Readings from books relevant to current campaign
- Campaign T-shirts, buttons, ribbons, stickers
- STF web page documenting advocacy and issues
- Keep thinking!

Lobbying Policy Makers:

- Petition and letter-writing campaigns
- Postcard campaigns coordinated on a regional and national level

- Call-in to President, other elected representatives
- Draft a script for meetings with government officials
- Make cold calls to policymakers
- Meet with elected representatives and/or staff
- Meet with Consulate representatives in LA
- Demonstrate in strategic locations
- Hold seminars or conferences and invite elected representatives to speak
- Arrange meeting with Congress member for your district
- Coalition building with other schools and interested organizations
- Testify in Washington DC hearings
- Address Los Angeles City Council
- Urge government officials to publicly advocate for your campaign
- Find out if you have any connections to influential policymakers