Know Your Rights, Protect Our Rights
Unity Day Slogan Ideas

These slogans are meant to provide you with some examples and direction as you create your posters. This is by no means an exhaustive list. Please let us know of any new ideas that your chapter comes up with, so that we can share them with the other schools.

Statistical and Informational Slogans:
- At the current rate, women will not reach pay equity with men until 2152. (American Association of University Women)
- The United States is one of only a few countries, rich or poor, that has experienced a recent increase in women dying in childbirth. (Human Rights Watch)
- Feminism: The theory of the political, economic, and social equality of the sexes. (Merriam-Webster Dictionary)
- Roe vs. Wade: Supreme Court ruling which recognized that the constitutional right to privacy extends to a woman’s right to make her own personal medical decisions – including the decision to have an abortion without interference from politicians. (Planned Parenthood)
- 92% of LGBT youth say they hear negative messages about being LGBT at school, online, or from their peers. (Human Rights Campaign)
- LGBT youth are twice as likely as their peers to say they have been physically assaulted, kicked or shoved at. (Human Rights Campaign)
- "No person shall receive any preference or priority or be discriminated against in the issuance of an immigrant visa because of the person's race, sex, nationality, place of birth, or place of residence."- US Code 1152
- More people are prosecuted in the US for crossing the Mexico-US border, than for drug trafficking, murder, rape and embezzlement combined. (Human Rights Watch)
- “Everyone has the right to freedom of movement and residence within the borders of each state; Everyone has the right to leave any country, including his own, and to return to his country.” (Universal Declaration of Human Rights, Article 13)
- Refugee: (noun) A person with a well-founded fear of being persecuted for reasons of race, religion, nationality, membership of a particular social group or political opinion who is outside his/her country of nationality and is unable or unwilling, because of that fear, to return. (United Nations)
- Environmental Rights: An extension of the basic human rights that mankind requires and deserves. In addition to having the right to food, clean water, suitable shelter, and education, having a safe and sustainable environment is paramount as all other rights are dependent upon it. (Pacha mama)
- Americans make up an estimated 5% of the world’s population, but use 25% of the world’s resources. (dosometing.org)
- 2016 was the third consecutive year of record-warm global average temperatures. (World Resources Institute)
• In 2015, the United States accepted only 0.042% of the 4,045,650 registered Syrian refugees. (CATO Institute)
• The chance of an American being murdered in a terrorist attack caused by a refugee is 1 in 3.64 billion per year. (CATO Institute)
• Only 13% of the world’s population enjoyed a completely free press in 2016. (Freedom House)
• President Trump threatened to weaken the libel laws that protect the media, which would prevent journalists from holding the government to account. (Human Rights Watch)
• 70% of human trafficking victims globally are girls. (Human Rights Watch)
• 32% of women in the United States have suffered physical violence from an intimate partner and around 19% have been raped. (Human Rights Watch)
• 40% of food is wasted in the United States, with consumers, businesses and farms spending $218 billion growing, processing, transporting and disposing food that is never eaten. (WRI)

Motivational Slogans:
• Silence never won rights
• We build power through organizing
• Decency and justice for the undocumented community
• We struggle for human rights, unity, and democracy
• Your voice counts
• Use your voice to make an impact
• Human rights are my pride (reference to LGBT rights)
• One person with courage is a revolution
• Stand up for someone’s rights today
• One humanity, one struggle
• All different, all equal
• Who are we as human beings if we ignore the suffering of others?
• What do you stand for?
• “Our lives begin and end the day we become silent about things that matter” - MLK
• No hate, no fear, everyone is welcome here
• “Never let anyone tell you that what you are doing is insignificant” - Desmond Tutu
• Don’t fight terrorism by closing our doors to victims of terrorism!
• I have something to learn from people who disagree with me
• Love trumps hate, courage trumps fear